



Kat Knecht, CPCC, PCC

About Kat

Kat brings over 20 years of experience as a successful coach, trainer, author, and speaker—and a passion for helping others lead with purpose. As a Front of the Room Leader and Certification Program Leader for the Co-Active Training Institute, she has trained hundreds of coaches and spoken to groups of all sizes across the U.S.

She's the co-founder of Soul Driven Success, a business academy for coaches, where she helps professional coaches build thriving practices rooted in authenticity, values, and smart strategy. Kat is also the author of two books: *Evolve Your Coaching Business* and *The Soul Search*. Whether she's leading a workshop or delivering a keynote, Kat's presence is both grounding and inspiring—leaving audiences with fresh perspective and practical tools they can use right away.

Speaking Topics

- ★ **The 4 Stages of a Coaching Business**
How to move beyond the startup struggle to soul-driven success
- ★ **The Coaching Business Map**
The pathway from startup to sustainable success
- ★ **3 Things Every Coaching Business Needs**
Clarity on Niche, Marketing Message and Business Model
- ★ **Soul Strategy Vision**
A Vision-Led approach for coaching business success

“Testimonials

Well done. Thank you for the value you provided. I especially enjoyed the actual interaction portion, putting it into practice.

Liked the tips and role play on the "enrollment" conversation. Liked applying core competencies to the enrollment process. Thanks for sharing lots of great information and tips.

I liked her structure and organization in presenting everything in a manner that was easy to follow. Practical application of the core competencies as demonstrated.

For Booking Information:



SoulDrivenSuccess.com



Kat@SoulDrivenSuccess.com



Kat Knecht